

Chanel Young

Award-Winning Multimedia Journalist/Producer

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SKILLS

- On-camera talent, interviewing, web/social media management, content creation, AP Style writing, Wordpress, Canva, print, TV, digital, editing software (Adobe Premiere Pro, Final Cut, Edius, iMovie)

PROFESSIONAL EXPERIENCE

CW33 KDAF

Dallas, Texas

Digital Content Producer

July 2024 - Present

Lone Star Emmy award-winning local lifestyle and entertainment news station

- Developed a new standard for creating click-worthy headlines and digital presentation, praised by Nexstar's Regional Director for Digital Audience, driving increased reader engagement
- Produce visual and editorial content for the station's website, social media, and broadcast
- Initiate successful collaborations between the station's digital team and nationally recognized brands
- Revamped social media post formats to align with current trends, increasing engagement and diversity
- Work alongside the content team and sales department to promote and gain clients

NORTH TEXAS TELEVISION

Denton, TX

Producer/Multimedia Journalist

Aug 2020 - May 2024

Lone Star Emmy award-winning newscast

- Winner of 2024 Lone Star Emmy Awards 'Best Talent' category
- Consecutively produced and anchored several of the Top 10 most liked and viewed NtTV web newscasts
- Research, construct headlines, and edit web articles and videos regarding local news and entertainment
- Conduct interviews with executives from a variety of industries and backgrounds

ADDISON - THE GUIDE MAGAZINE

Addison, TX

Journalist

May 2023 - July 2024

Digital lifestyle magazine showcasing trending places to wine, dine, shop, and do business in North Dallas

- Hand-selected by editor-in-chief to write the magazine's most anticipated feature article of the year
- Support editorial leads with in-house production, including research, logging, and creating news stories

SEACREST STUDIOS

Dallas, TX

Red Balloon Network Broadcast Intern

Jan 2024 - May 2024

Established by the Ryan Seacrest Foundation, Seacrest Studios is an interactive space inside Children's Medical Center Dallas where young patients can explore the creative aspects of radio, television and new media

- Produce 30 minute weekly talk shows consisting of graphics, video, and educational content
- Serve as on-air host of radio and TV talk shows, game shows, interviews, concerts, and more
- Experienced in A/V equipment while educating children, demonstrating flexibility in a fast-paced environment

OIGETIT FAKE NEWS FILTER

Sunnyvale, CA

Digital Breaking News Intern

Dec 2021 - May 2022

Award-winning news application

- Personally recognized by former White House tech advisor Franklin Urteaga for surpassing company competitors through trending media posts
- Monitor analytics to identify viable ideas, trends, and social growth patterns to align with the company's website and social media goals

EDUCATION

UNIVERSITY OF NORTH TEXAS

Denton, TX

Bachelor of Broadcast and Digital Journalism, Television News Producer Certification